

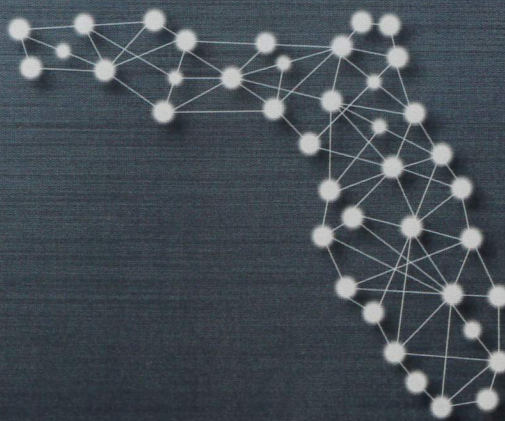
# Florida Trend

FLORIDA'S BUSINESS AUTHORITY

2021

# FLORIDA 500

Florida's Most  
Influential  
Business  
Leaders





## EDWARD E. BURR

PRESIDENT & CEO, GREENPOINTE HOLDINGS, **JACKSONVILLE**

GreenPointe is a privately held master-plan community development company with 15 communities around Florida. The company recently completed Aruba, an oceanfront condominium tower in Daytona Beach Shores, and finalized the infrastructure work at Quay Sarasota, a mixed-use waterfront destination with residential, retail, hotel and office opportunities under construction along downtown Sarasota's waterfront. Burr is chairman of the board of trustees at Florida State University.



**EDUCATION** Florida State University (BS)

**CIVIC CONTRIBUTION** We support the Monique Burr Foundation for Children, which is dedicated to providing the best prevention education programs to protect children and teens from victimization.

**SOMETHING SURPRISING** Most people probably wouldn't believe that I worked my way through college as a bartender.

**NEW HOBBY** I recently purchased a new fishing boat.

**READING** Madison Park: A Place of Hope, by Eric Motley; The Hemingway Stories



## BRIAN M. BUTLER

PRESIDENT & CEO, JCB CONSTRUCTION, **ORLANDO**

JCB Construction specializes in site development and construction management. The second-generation minority firm was established in 1987. The company has recently expanded into consulting services focused on cost estimating, scheduling and risk analysis. Butler serves on three boards: The Central Florida Foundation, the Edyth Bush Charities and the University of Central Florida Foundation.

**EDUCATION** Brown University (BA), Duke University (MBA)

**NEW HOBBY** My wife and I are empty nesters, so now instead of running around with our sons to youth sports practices and games, we are trying to improve our golf games.

**SABBATICAL TOPIC** Religious studies of the big five religions: Christianity, Judaism, Islam, Hinduism and Buddhism

**READING** Fearless, the Undaunted Courage and Ultimate Sacrifice of Navy SEAL Team Six Operator Adam Brown, by Eric Blehm

## MALCOLM BUTTERS

PRESIDENT, BUTTERS CONSTRUCTION AND DEVELOPMENT, **COCONUT CREEK**

Butters is engaged in construction, development, management, leasing and acquisition of commercial properties. The company's main focus is industrial properties in Florida and boasts of building more than 20 million square feet valued more than \$1.5 billion over the last 30 years. Butters and his brother founded the company, which employs about 55. He had formerly worked in the real estate division of Travelers Insurance.



## LISSETTE CALDERON

PRESIDENT & CEO, NEOLOGY LIFE DEVELOPMENT GROUP, **MIAMI**

Neology Life Development develops residential and commercial properties and is active in Miami's Allapattah neighborhood. Calderon has been leading the 25-employee company since 2018. "I went from working in finance in New York City to building loft, condo and multifamily projects in Miami. Nothing makes me prouder than to see the evolution of Miami's riverfront and communities like Allapattah knowing that I've played a role in enhancing these neighborhoods," she says.



**EDUCATION** University of Pennsylvania (BS)

**SOMETHING SURPRISING** I have a black belt in tae-kwon-do.

**NEW HOBBY** I recently began sunrise horseback riding again.

**SABBATICAL TOPIC** Learn to fly a plane

**READING** The Ride of a Lifetime, by Robert Iger

**EDUCATION** University of Miami (BS), Florida International University (MS)

**FLORIDA LOVE** The diverse culture, as it reminds me of Montreal

**WOULD CHANGE ABOUT FLORIDA** Change zoning to reduce height of buildings to no more than 10 floors

**NEW HOBBY** Learning to play golf

**WORRIES ABOUT** Fiscal deficits and excessive government spending





**K R E P S**  
PR & MARKETING

A BRANDSTAR COMPANY

### **Florida Trend 500**

Welcome to the fourth edition of the Florida 500, a special publication that highlights the 500 most influential executives in different economic sectors throughout the state. This immense, year-long research initiative by the editors of Florida Trend has resulted in a personal, engaging look at the state's most influential business leaders.

**UVPM:** 11,880

<https://floridatrend500.com/real-estate/lisette-calderon/>